

2011 Cradle of Forestry Exhibit Guidelines
May 31, 2011 thru June 30, 2011
(possible extension past June 30 to be determined at later date)

Exhibit Title: International Year of the Forest

In addition to the general guidelines for all the exhibits, these additional guidelines apply for the Cradle of Forestry Exhibit:

1. Celebrating the “International Year of the Forest” opens up many possibilities for photographic subjects. Water, trails, plants and animals of all shapes and sizes that have niches in our forests would be some of the possible subjects. As a “nature” group, we are interested in flora (plants) and fauna (wildlife) and landscapes. Though we traditionally limit subject matter to the Southern Appalachians, this exhibit could be an opportunity to display forest scenes shot elsewhere in the world.
2. In contrast to the requirements for our other exhibits, “hand of man” is allowed for this exhibit as long as it is not a major part of the image. As a design element in an image, for example, hand of man might include (but not limited to) one of the following: a wooden fence, a winding road, a distant house or barn, or a section of the Blue Ridge Parkway. The purpose of the image should be easily identifiable as “nature.”
3. People will also be allowed in your images in a similar fashion to the criteria for “hand of man.” Figures may be included as a design element or to aid in illustrating scale. Thus, hikers, kayakers, fisherman, people at a US Forest Service or Blue Ridge Parkway attraction might be suitable. In all cases, nature should be the dominant theme.
4. Since children are frequent visitors at the Cradle of Forestry, park personnel have expressed particular interest in insects, butterflies and animals. The interrelationship (“harmony”) of these creatures with the natural world would be an excellent blend. Of course, natural, beautiful scenery is always of interest.
5. **SIZE:** The matted and framed images must be no more than 24 inches on long side and no less than 10 inches on the short side. Matting and framing choices are open, so colored mats and wood frames are acceptable (plastic frames are not acceptable) as well as the traditional white mats and black frames. The only criteria are that the final, framed image be professional in quality and appearance and that all frames be equipped with hanging wire that is positioned approximately 1/3 of the frame height down from the top of the frame.
6. Please send a completed submission form and digital file for each image entered via email to MKraus3145@gmail.com. AND to naturephoto@bellsouth.net Follow these instructions carefully:
 - a. Please include in the subject line of your email “Cradle of Forestry Exhibit” or some such description so that your email doesn’t get lost in the spam folder.

- b. Fillable PDF submission forms are available on the CNPA-Asheville website under “Events” in the menu bar and one must be used for each submitted image. Printed submission forms will not be accepted. Directions for this procedure are available as a separate document entitled “PDF Submittal Instructions.”
- c. Submission forms must be submitted along with a digital file of each image, sized to CNPA meeting guidelines. Set DPI at 72-96 first and then resize to 1024 pixels on the long side. Save as JPEG and send each file as individual attachment. The file name should include your name and image name per CNPA guidelines: Begin with your name, place an underscore and end with a number (01-03). For example: “Kraus_01”, “Kraus_02, etc.
- d. Send the individual PDF forms and the individual images as attachments to your email. You may submit up to three (3) images for consideration.
- e. There is a \$3 fee for each image submitted, as discussed at our last couple of meetings. The purpose of this fee is to make the exhibit program self-supporting and funds will also be used to help with selective marketing. This fee will be collected upon delivery of the framed prints.

A reply email will be sent to acknowledge receipt of the forms and images files. Print a copy of each submission form for inclusion with your framed images. If you shoot film, you are exempt from the requirement to submit digital images; however since we plan to present a slideshow of the exhibit at a CNPA meeting, film shooters are strongly encouraged to submit digital copies of their images. If you have any questions about how to fill out the form or to size the digital image, please contact Matt Kraus @ MKraus3145@gmail.com or 669-9740.

As soon as you have selected your images, please send your submission forms and digital copies to allow time for processing your information and reviewing the images. Though this exhibit is not juried, images will be reviewed to be sure they are appropriate for our Exhibit theme. Early submissions will be appreciated.

Framed images may be brought to the May 8th, 2011 CNPA meeting. We plan to have a central collection point in mid-May; arrangements for delivering images after that (but prior to May 30, 2010) can be made with any of the committee members listed below. All framed images must be enclosed in bubble wrap bags (available from Art Grand). A printed copy of the image submission form should be secured to the back of the framed image (blue painters tape works well) and an additional copy of the form taped to the outside of the bubble bag. One way to minimize damage to the back of the matted print is to place the submission form in one corner under the vertical and horizontal frame pieces and then secure it with a tiny piece of tape. Please include a \$3 check payable to CNPA - Asheville. If you have more than 1 submission, you may write one check for 2 or 3 submissions and place it in an envelope with a list of the images being paid for and place it in one of your 2 or 3 bubble wrap bags. Framed images will be returned after the exhibit in bubble wrap bags, though not necessarily the same one you submitted it in.

If images are not submitted in an appropriate bubble wrap bag, with a copy of the image submission form secured to the back of the framed image inside the bag and another attached to the outside of the bubble bag, they will not be accepted.

1. SALE OF PHOTOS: The Cradle of Forestry cannot handle sales of photographs. If you are interested in selling your images, you must complete the pertinent information on the submittal forms. We will create display cards with your contact information. If you sell a photograph and it is removed before the end of the exhibit, you will be responsible for substituting a replacement image.
2. All images will be reviewed by committee members prior to hanging the exhibit. Images that do not, in the opinion of the committee, comply with the exhibit guidelines will not be hung.
3. If you have questions, contact:

Matt Kraus @ MKraus3145@gmail.com 669-9740

Jim Brandt @ jpbrandt@charter.net 645-7141 (email is preferred)