

**EXHIBIT GUIDELINES FOR CNPA-ASHEVILLE, 2009**  
**THESE ARE APPLICABLE TO ALL EXHIBITS**

1. Images must be relevant to the theme of the specific exhibit (see below for more information). In all cases, however, we have limited our submissions to represent our own Southern Appalachian Region. This includes western NC, upstate SC, and the mountain regions of other bordering states (GA, TN, VA). Images from other forested areas and close-ups of flowers and wildlife from other regions might be acceptable as long as they represent species and/or terrain common to our region. Acceptance of photographs will be up to the discretion of the exhibit committee.

2. As a “nature photographers” group, we are interested in flora (plants), fauna (wildlife) and landscapes. We are less interested in buildings, roads and people, the so-called “hand of man.” For some of our exhibits, the hand of man is acceptable as long as it is not be a major part of the image. In other exhibits, we ask that the hand of man not be present in any easily-recognizable form. Where hand of man is acceptable, it could be present as a design element, such as a wooden fence, a winding road, a distant house or barn, hikers on a trail, or a section of the Blue Ridge Parkway. For more specific information, see the details for each exhibit.

3. Matting and framing requirements are specific to each exhibit. They are meant to give a sense of harmony without being an impediment to anyone wishing to submit images. Custom cutting of mats and selection of unusual size frames can cost a substantial amount of money. On the other hand, pre-cut mats and frames are available for many standard size images (e.g., for an 11 x 14 in. image in a 16 x 20 in. frame). Please do not submit images in plastic or in diploma-style metal frames—these are likely to be damaged in transit or during display. The final, framed image must be of a professional quality and all frames must be equipped with hanging wire.

4. Up to three photographs may be submitted by each CNPA-Asheville member for each exhibit. Every framed image must be in a bubble wrap bag and the photographs will be

returned after the exhibit in a similar fashion. Do not write your name on the bag and do not seal it with packing tape (we recommend folding the opening over and using, preferably, blue painters tape, or masking tape). Do not wrap pictures in paper, cardboard or the like.

5. Only current CNPA members may submit images to the exhibits. Submittal forms are available on the CNPA-Asheville web site. You will be requested to submit a low-resolution digital version of each image (using the same size guidelines as for the monthly meetings) and an entry form via e-mail by the deadline listed below. Attach a duplicate, printed entry form to the back of the photograph in the bubble-wrap bag. Be sure you have signed the submittal form attached to the picture.

6. Photographers are responsible for providing the final framed images no later than the due date for each exhibit and for arranging to pick up their prints at the end of the exhibit. Drop off points will be advertised for each exhibit.

7. In most cases, sales of photographs are encouraged. If you are interested in offering your images for sale, you must complete the pertinent information on the submittal forms, including a price (if your images are not for sale, please indicate NFS instead of a dollar figure). Note that each venue will subtract a fee for handling sales—please consider this when pricing your photos. If you sell a photograph and the purchaser would like to remove it before the end of the exhibit, you will be responsible for delivering another photo to take its place in accordance with the specific guidelines for each exhibit.

8. MORE INFORMATION:

Art Grand, agrand@grandcreative.com, 828-687-0109

Jim Brandt (Cradle of Forestry Exhibit), jpbrandt@charter.net, 645-7141

Nancy Baldwin (Arboretum Exhibit), nbaldwin03@gmail.com, 675-5862

Susanna Euston (Pack Place Exhibit), info@naturalexpressionsonline.com, 828-687-2969