

2010 Cradle of Forestry Exhibit Guidelines
June 29, 2010 thru August 3, 2010

Exhibit Title: Harmonies of Nature

In addition to the general guidelines for all the exhibits, these additional guidelines apply for the Cradle of Forestry Exhibit:

1. In contrast to the requirements for our other exhibits, “hand of man” is allowed for this exhibit as long as it is not a major part of the image. As a design element in an image, for example, hand of man might include (but not limited to) one of the following: a wooden fence, a winding road, a distant house or barn, or a section of the Blue Ridge Parkway. The purpose of the image should be easily identifiable as “nature.
2. People will also be allowed in your images in a similar fashion to the criteria for “hand of man.” Figures may be included as a design element or to aid in illustrating scale. Thus, hikers, kayakers, fisherman, people at a US Forest Service or Blue Ridge Parkway attraction might be suitable. In all cases, the images should be primarily about nature and not about the people.
3. As a “nature” group, we are interested in flora (plants) and fauna (wildlife) and landscapes. Since children are frequent visitors at the Cradle of Forestry, the contact person at the Cradle has expressed particular interest in insects, butterflies and animals. The interrelationship (“harmony”) of these creatures to the natural world would be an excellent blend. Of course, natural, beautiful scenery is always of interest. **Subject matter is limited to the Southern Appalachians.**
4. **SIZE:** The matted and framed images must be no more than 24 inches on long side and no less than 10 inches on the short side. Matting and framing choices are open, so colored mats and wood frames are acceptable (plastic frames are not acceptable) as well as the traditional white mats and black frames. The only criteria is that the final, framed image be professional in quality and appearance and that all frames are equipped with hanging wire that is positioned approximately 1/3 of the frame height down from the top of the frame.
5. Please include with your submission for copy of the image sized to CNPA meeting guidelines (1024 ppi on long side, 70 dpi); file name should include your name and image name. If you shoot film, you are exempt from the requirement to submit digital images; however since we plan to present a slideshow of the exhibit at a CNPA meeting, film shooters are strongly encouraged to submit digital copies of their images. A fillable PDF submission form is available on the CNPA-Asheville website and must be used and submitted, along with copies of the digital image via email to: jpbrandt@charter.net; printed submission forms will not be accepted. A reply email will be sent to acknowledge receipt of the forms and images files. Print a copy of the submission form for inclusion with your framed image. If you have any questions about how to fill out the form or size the digital image, please contact Jim Brandt or Don Jeffries (phone numbers and email addresses below).

6. As soon as you have selected your images, please send your submission forms and digital copies to allow time for processing your information and reviewing the images. Framed images may be brought to the May 9th, 2010 CNPA meeting. We plan to have a central collection point in mid-June; arrangements for delivering images after that (but prior to June 22nd, 2010) can be made with any of the committee members listed below. All framed images must be enclosed in bubble wrap bags available from Art Grand and include a printed copy of the image submission form secured to the back of the framed image (blue painters tape works well). Framed images will be returned after the exhibit in bubble wrap bags.
7. SALE OF PHOTOS: The Cradle of Forestry cannot handle sales of photographs. If you are interested in selling your images, you must complete the pertinent information on the submittal forms. We will create display cards with your contact information. If you sell a photograph and it is removed before the end of the exhibit, you will be responsible for substituting a replacement image.
8. All images will be reviewed by committee members prior to hanging at the exhibit. Images that do not, in the opinion of the committee, comply with the exhibit guidelines will not be hung.
9. If you have questions, contact: Jim Brandt: jbrandt@charter.net (828-645-7141), Don Jeffries: donjeffries@gmail.com (828)676-1234, Art Grand: agrand@grandcreative.com (828-687-0109);